

Helpful Instructions for Self-Producing your Video
2021 Virtual Stockton Rotary Read-In
February 22-26, 2021

Promoting literacy and a love of reading is an important tool for improving academic success. Hearing a book read out loud can open a whole new world for a child. To make this the best experience for you and the students, we have put together a few helpful tips below.

At Home Recording

With a computer and a decent webcam, high-quality recording in your own home is easier than ever. Here is what you need to do:

1. Record yourself using your own computer. See the Performance Tips below for the best results.
 - a. For Windows, use the video record function in the **Camera** app
 - b. For Apple computers, use the record function in **iMovie**.
2. Upload your video file onto our private YouTube Channel by searching for selecting the page titled "Virtual Stockton Rotary Read-In". Then, send us an email at iwanttoread@rotaryri.org and we'll handle the rest from there!

Performance Tips

1. If at home, setup in a location with a good amount of light. This will help you look your best.
2. At the beginning of the recording, say your name and the title of the book you are reading. If you like, you can also say why you chose the book and why you love reading.
3. Once the recording has started, get into position (if you are working alone) and then wait for a few seconds before starting to read. We will make edits as needed to your submission.
4. After reading a page, show that page to the camera for a solid 3 seconds.
5. Look at the camera as much as possible. It helps connect with the audience.
6. Speak clearly and project your voice. Yes, the mic will help with the recording, but we really want to hear and understand you!
7. Don't fidget with your clothes or other items.
8. Sit up straight. We want to see you as well as hear you.
9. You don't have to be perfect. If you mess up, keep going. No one will notice.
10. Take multiple recordings of your session.
11. At the end of the book, pause and smile for a few seconds before turning off the camera.
12. You don't have to dress in your Sunday best. But please avoid patterned shirts – stripes, plaids and paisleys do not "read" well on camera.

Notes

We have been assured there are no copyright issues with recording and posting book-reading videos to our private YouTube Channel – especially since we are using these recordings for schools and helping to promote the authors and their books.

Feel free to record and upload your video onto our private YouTube Channel at any time. The last date for video submissions is **February 15th**, which is one week prior to the start of the event.